

VIKTORIA KOVA

multidisciplinary video-artist,
initiator of LAND of GOOD project,
researcher of the intuitive ontological art & design.

Born in Vladivostok, Russia, 1970.

Lives and works in Amsterdam, The Netherlands since 1996



EDUCATION

1988 - 1993 Russian State Institute of Culture - Master of Arts, Music and Pedagogy
1978 - 1988 Music and Arts School & Academy, Russia

EXPERIENCE

2020 - present Intuitive Ontological Art & Design research
2020 - present Video project / research *LAND of the EYE*
2020 Video project *Goddess Returns*
2019 - 2021 LAND of GOOD YouTube channel artist-talks
2017 - present LAND of GOOD VideoArt Studio
2016 - present Video project / research *CrossOvers*
2015 - 2017 Multimedia project and research *sHe*
2015 - present Multidisciplinary project / research *LAND of GOOD*
2013 - 2014 Multimedia project *TheMIX*
1990 - 2015 freelance Singer, DJ, performing Artist

SOLO EXHIBITIONS

2022 Van Gelder & Daughter Gallery, Amsterdam, The Netherlands
2019 The Corner Gallery, Amman, Jordan
2018 12 / 12 Gallery, The Hague, The Netherlands
2017 Art Space gallery, Amsterdam, The Netherlands
2016 Vroom & Varossieau gallery, Amsterdam, The Netherlands
2016 Space invading performance Stedelijk Museum, Amsterdam, The Netherlands
2014 The YPO, Los Angeles, USA
2014 Ontdek de Kunst van Zuid, Amsterdam Arts Village, Amsterdam, Netherlands



GROUP EXHIBITIONS & FAIRS

2022 COME ALIVE @ Muntgebouw, Utrecht, the Netherlands
2022 KunstKan gallery, Amsterdam, the Netherlands
2022 Wise.Art NFT's platform, on-line
2022 BigArt fair, The Netherlands
2019 DownTown design fair, Dubai, UAE
2018 Cobra Art gallery, Amsterdam, the Netherlands
2017 Asia Contemporary Art Buyer fair, Hongkong, China
2017 Art Fund Nyenrode, The Netherlands
2016 Art In Motion exhibition, René Mouawad Garden, Beirut, Lebanon
2016 Beirut Art Fair: video installation, Beirut, Lebanon
2015 UnderGround|Water exhibition @ MertonD.Simpson Gallery, New York, USA
2015 Art Nocturne Art Fair, Knokke, Belgium
2015 Beirut Art Fair: Art on 56th Gallery, Beirut, Lebanon
2015 Dock Gallery, Rotterdam, The Netherlands

COLLECTIONS, among others:

ALBA Museum, Beirut Lebanon
Art Fund Nyenrode, The Netherlands
Art Otel collection, Amsterdam, The Netherlands
Cobra Art collection, The Netherlands, Germany
Private collections in The Netherlands | USA | Russia | Lebanon | UAE | China

PROJECTS (commissioned):

Harrogate Water, The Netherlands / England
Dubai Design Week, Dubai, UAE
Art Fund Nyenrode, The Netherlands
Art in Motion Fund, Beirut, Lebanon
The Embassy of the Free Mind Museum, Amsterdam, The Netherlands
University of Amsterdam (UvA), The Netherlands
Winter Olympic Games, Sochi, Russia
Holland Casino, The Netherlands
Duca del Cosma, Italy
Phillip Morris, The Middle East, Russia, Ukraine & Kazakhstan
Tomorrowland | Mysteryland | Sensation, Belgium & The Netherlands

CONTACTs:

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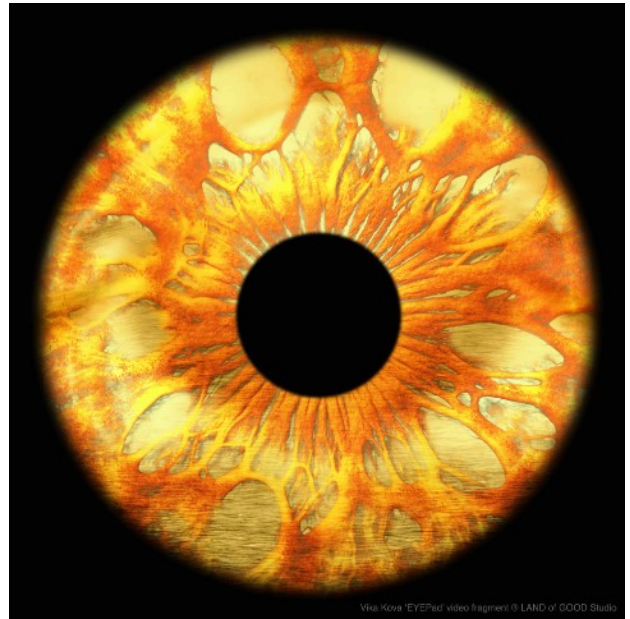
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Instagram: https://www.instagram.com/land_of_good_video_art_studio/



ABOUT THE ARTIST



Striving for balance and harmony is the impetus behind Kova's state of the artistic mind, her works and projects.

Researching the impact of the five senses on the perception of our reality, Kova empowers her videos and installations with the feel-good energy. Her works are ontologically designed to create an experience in alignment with the intuitive principle. She calls it Intuitive Ontological Art & Design.

Born in Vladivostok (USSR), Viktoria Kova spent her early childhood in Germany. Back in Russia, after graduating from the Russian State Institute of Culture, she moved to Amsterdam from where she performed around the world with her successful DJ-vocalist live-act.

Kova's background, extensive traveling, and encounter many cultures triggered her interest in perception issues directly connected to the environment, and inspired her to become a multidisciplinary video artist and reality shaper.

Pushing the boundaries between assumption, reality, and technology, Kova emerged in 2015 with her LAND of GOOD project, where she investigates the "better world" phenomena. Together with the interdisciplinary team of LAND of GOOD, based in Amsterdam, she seeks to confluence art, design, technology, science, and the natural world to increase positive vibrations of the viewer.

LAND of GOOD is an ongoing transdisciplinary research on the possibility of creating the right circumstances for a prosperous, harmonious and sustainable society for everybody in our reality and beyond.



Kova's videos, installations and guided experiences formed around her research are presented to the viewers at the exhibitions and projects in the museums, galleries, and art fairs around the world.

Kova's works are in private and corporate art collections in The Netherlands, Russia, USA, Lebanon, China, and the United Arab Emirates; and in ALBA Museum in Beirut, Lebanon.