

#### The Trusted Marketplace for NFT's of the Next Generation

# First things first... know what you wish to achieve

### Things to think about when issuing a Smart Contract:

A smart contract is the code which automatically activates a process once the NFT is sold:

- Royalty payments
- Generative NFT
- Commission, Escrow transaction and Gas Fee payments
- Optional philanthropy donations (<u>SDGs</u>) / Menthol Protocol
- Other

## WISeArt Standard Contract List

#### Initial transaction

• Mandatory Chain Contracts on CasperLab, Polygon or Ethereum

Type of sale (private, auction, giveaways, other)

• Unbreakable link to physical object – NFT must always be sold as package with both physical assets; if relevant.

#### Transaction Details:

•	Privat	e sale:	, 5	,	
	0	Fixed Price		CHF _	8480
	0	Is the NFT linked	d to the sale of a	tangible asset?	
		<ul><li>The price</li></ul>	of the NFT shou	uld be approximately	10% of the

- The price of the NFT should be approximately 10% of the tangible asset.
- If yes, is WISe.ART responsible for logistics and installation?

	, co,	
0	Multiple sale	yes no <u>×</u>
0	Fragmented sale	yes no <u>×</u>
0	One-off sale	yes <u>×</u> no
0	Duration of the sale (days)	14 days
0	Automatic relisting – duration (days)	30

#### Auction

- Start Date
- End Date
- o Reserve price
- Starting price

<ul> <li>If the piece is unsold or withdrawn:</li> <li>is the NFT relisted as private sale?</li> <li>After what period (days)</li> </ul>	
Minting, blockchain, currency:	
<ul> <li>Escrow account transaction fees payable by the buy</li> <li>Type of Token (Ethereum, Casper)</li> <li>Curator Commission, platform fees and royalties <ul> <li>Does the curator receive royalties?</li> <li>How long? (days)</li> <li>What % for the artist (maximum 5%)?</li> <li>What % for the curator (maximum 2,5%)?</li> </ul> </li> <li>Artist pays commission (20%)</li> <li>Buyer pays gas fees and escrow account</li> <li>Optional donation to ONG or charity of choice <ul> <li>Artist % or fixed amount</li> <li>(once or per transaction?)</li> <li>Buyer % or fixed amount</li> <li>(once of per transaction?)</li> <li>WISe.ART (OISTE) % or fixed amount</li> <li>(once of per transaction?)</li> </ul> </li> </ul>	/er
Conditions:	
<ul> <li>Reproduction rights</li> <li>No restrictions</li> <li>Limited</li> <li>How?</li> </ul>	
<ul> <li>Multiples         <ul> <li>Number</li> </ul> </li> <li>Fragmentation         <ul> <li>Number of fragments</li> <li>Number of buyers</li> </ul> </li> </ul>	/
These details should be defined in the Certificate of au	tnenticity and Proof of

o Viable bid increments (USD 10/100/1'000)

Duration

USD \_\_\_\_\_

# Ownership

## Transfer to another platform

- In case of transfer of the NFT to another platform, all fees are due by the owner.
- Please note that if an NFT is transferred to another platform prior to the sale or during a sale, <u>all fees are due</u>.

• Please note that in case of an NFT being transferred to another platform after the sale, WISe.Key refutes all legal and maintenance responsibilities in terms of security and logistics.

# For further information please contact:

Sixtine Crutchfield Carlos Moreno

Art Director WISe.Art VP Corporate Alliances and Partnerships

<u>scrutchfield@wisekey.com</u> <u>cmoreno@wisekey.com</u>