**VIKTORIA KOVA** is an ontological artist, researcher of human and environment capacities, initiator of LAND of GOOD project.

Born in Vladivostok, Russia, 1970. Lives and works in Amsterdam, The Netherlands since 1996

### **EDUCATION**

1988 - 1993 Russian State Institute of Culture - Master of Arts, Music and Pedagogy 1978 - 1988 Music and Arts School & Academy, Russia

### **EXPERIENCE**

2022 - present Ontological Art Experience performance
2020 - present Video project / research LAND of the EYE
2020 - present Video project Goddess Returns
2019 - present series of LAND of GOOD YouTube artist-talks
2017 - present opening LAND of GOOD VideoArt Studio
2016 - present Video project and research CrossOvers
2015 - 2017 Multimedia project and research sHe
2015 - present Multidisciplinary project / research LAND of GOOD
2013 - 2014 Multimedia project TheMIX
1990 - 2015 freelance Singer, DJ, performing Artist

## PROJECTS (commissioned):

Harrogate Water, The Netherlands / England
Dubai Design Week, Dubai, UAE
Art Fund Nyenrode, The Netherlands
Art in Motion Fund, Beirut, Lebanon
The Embassy of the Free Mind Museum, Amsterdam, The Netherlands
University of Amsterdam (UvA), The Netherlands
Winter Olympic Games, Sochi, Russia
Holland Casino, The Netherlands
Duca del Cosma, Italy
Phillip Morris, The Middle East, Russia, Ukraine & Kazakhstan
Tomorrowland | Mysteryland | Sensation, Belgium & The Netherlands

### **SOLO EXHIBITIONS**



2022 Van Gelder & Daughter Gallery, Amsterdam, The Netherlands2019 The Corner Gallery, Amman, Jordan 2022 2018 12 / 12 Gallery, The Hague, The Netherlands

- 2017 Art Space gallery, Amsterdam, The Netherlands
- 2016 Vroom & Varossieau gallery, Amsterdam, The Netherlands
- 2016 Space invading performance Stedelijk Museum, Amsterdam, The Netherlands
- 2014 The YPO, Los Angeles, USA
- 2014 Ontdek de Kunst van Zuid, Amsterdam Arts Village, Amsterdam, The Netherlands

#### **GROUP EXHIBITIONS & FAIRS**

- 2022 What Art Can Do foundation, Amsterdam, the Netherlands
- 2022 COME ALIVE @ Muntgebouw, Utrecht, the Netherlands
- 2022 KunstKan gallery, Amsterdam, the Netherlands
- 2022 Wise.Art, NFT platform, on-line
- 2022 BigArt fair, The Netherlands
- 2019 DownTown design, Dubai, UAE
- 2018 @ Cobra Art Gallery, Amsterdam, the Netherlands
- 2017 Asia Contemporary Art Buyer, Hongkong, China
- 2017 Art Fund Nyenrode, The Netherlands
- 2016 Art In Motion exhibition, René Mouawad Garden, Beirut, Lebanon
- 2016 Beirut Art Fair: video installation, Beirut, Lebanon
- 2015 UnderGround|Water exhibition @ MertonD.Simpson Gallery, New York, USA
- 2015 Art Nocturne Art Fair, Knokke, Belgium
- 2015 Beirut Art Fair: Art on 56th Gallery, Beirut, Lebanon
- 2015 @ Dock Gallery, Rotterdam, The Netherlands

## **COLLECTIONS**, among others:

ALBA Museum, Beirut Lebanon
Art Fund Nyenrode, The Netherlands
Art Otel collection, Amsterdam, The Netherlands
Cobra Art collection, The Netherlands, Germany
Private collections in The Netherlands | USA | Russia | Lebanon | UAE | China

#### CONTACTs:

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Instagram: https://www.instagram.com/viktoria\_kova\_landofgood/



# **ABOUT THE ARTIST**

Striving for balance and harmony is the impetus behind Kova's state of the artistic mind, her works and projects.

Researching human and environment capacities, and the impact of five senses on the perception of reality, Kova ontologically creates her videos, installations and performances to experience a quantum leap to the 5D state of consciousness through the immediate activation of feel-good energy in alignment with the intuitive feminine principle.

Born in Vladivostok (USSR), Viktoria Kova spent her early childhood in Germany. Back in Russia, after graduating from the Russian State Institute of Culture, she moved to Amsterdam from where she performed around the world with her successful DJ-vocalist live-act.

Kova's background, extensive traveling, and encounter many cultures triggered her interest in perception issues directly connected to the environment, and inspired her to become an ontological video artist and reality shaper.

Pushing the boundaries between assumption, reality, and technology, Kova emerged in 2015 with her LAND of GOOD project, where she investigates the "better world" phenomena. Together with the interdisciplinary team of LAND of GOOD, based in Amsterdam, she seeks to ontologically confluence art, design, technology, science, and the natural world to increase positive vibrations of the viewer.

LAND of GOOD is an ongoing ontological research on the possibility of creating the right circumstances for a prosperous, harmonious and sustainable society for everybody in our reality and beyond.

Kova's videos, installations and guided experiences formed around her research are presented to the viewers at the exhibitions and projects in the museums, galleries, and art fairs around the world.

LAND of GOOD is presented to the viewers around the world through Kova's multimedia works, installations and talks, formed around her video art. Her works are in private and corporate art collections in The Netherlands, Russia, USA, Lebanon, China, the United Arab Emirates and in ALBA Museum in Beirut, Lebanon.

